



Alphabet Letter & Number Sequencing – Space Aliens a kid-friendly blast

SUNNYVALE, (Jul. 06, 2011) – KidSpring Studio, an innovative software developer with a focus on educational recreation, has today announced the recent release of Letter & Number Sequencing – Space Aliens for iPhone, iPad, and iPod touch devices running on iOS 4.2 or later. Created specifically for children's use, this app teaches young users interpret and understand basic numbers and the alphabet as sequences. Using proven educational methods this app brings the fundamental concepts of recognizing letters and counting numbers vibrantly to life via easily comprehensible game-like learning activities set around aliens and a space theme. A perfect way for parents to use their mobile devices to encourage their children's learning development, Letter & Number Sequencing – Space Aliens is currently available for download on the Apple App Store for \$1.99 (USD) in the Education category.

Take into account the unique needs of its youthful audience, Letter & Number Sequencing – Space Aliens' educational content is dynamic, engaging, and perhaps most importantly intuitive & easy to use. Built for use by children between the ages of 3 and 7 this app helps develop kids' problem solving games while keeping a colorfully vibrant cartoon space alien theme throughout. Space Aliens reinforces core cognitive concepts which allow kids to interpret and complete basic alphanumeric sequencing tasks. The app was developed in conjunction with parents, child behavioral therapists, and veteran school teachers to ensure that it is an effective educational tool. That said, it was designed to blend learning and fun as all of its exercises and educational games tie important concepts together with kid-friendly alien graphics, audio elements, and characters. Space Aliens also provides kids with a fun narrative to follow – helping all their aliens find their spaceships so they can go home – which keeps them motivated to learn and fully immersed in the application.

This educational alien adventure is divided into four distinct modes of play which focus on either lower case letters, upper case letters, only numbers, and a mix of both numbers and letters. With a whimsically out-of-this-world layout and a wealth of interactive learning features, Space Aliens help children learn to count up to 20 and master the English alphabet by exploring and playing rather than through simple – and less effective – memorization techniques offered by other educational apps. Inside the app children can roam around freely, discovering a diverse array of sequencing puzzles with unique space alien character illustrations that they can play. The app's modes offer varying levels of difficulty to accommodate children at various stages of development. Meanwhile, the app's settings menu enables parents to configure the application if they their children to focus on learning specific tasks, letters, or numbers. As a way of rewarding young students, children receive personalized graphic certificates in recognition of their accomplishments. Who knew that alien encounters could be so educational!

Device Requirements:

- iPhone, iPod touch, and iPad
- Requires iPhone OS 4.2 or later
- 15.5 MB

Pricing and Availability:

Alphabet Letter & Number Sequencing 1.00 is \$1.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Education category.

About KidSpring Studio

KidSpring Studio is a creation of Space Machine, Inc. based in Silicon Valley, California and founded in 1999. KidSpring Studio is an organization with software development, graphic arts, visual design, education and educational psychology experience. This innovative group of entrepreneurs proudly integrates their professional expertise and experiences raising children to build effective and entertaining mobile education solutions. (C) 2011 KidSpring Studio by Space Machine, Inc.. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

To learn more, please visit: www.kidspring.net.

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